



JunoWallet

FREE

JunoWallet allows you to get free promotional mobile gift cards and certificates, securely store your existing gift cards, check balances, and buy gift cards at discounts and with bonuses. Download JunoWallet now!



Get Gifts, Give Gifts, Go Shop...

WHAT IS JUNOWALLET?

iPhone, iPod Touch and Android

Features & Benefits

- Store all your gift card information in one place
- Real time balance checking
- Free downloads of promotional mobile gift cards and certificates
- Redeem promotional mobile gift cards/certificates right from your phone
- Push notification letting you know when a new free promotional gift is available
- Facebook and Twitter sharing to let your friends know about new promotional offers
- Buy gift cards and get bonus gift cards and discounts
- Protect your information with a 4-digit PIN code
- Your information never leaves your device

Android Optional voice entry of your gift card and personal information



A free download iPhone application that allows users one time access to promotional gift cards and gift certificates.

Target Audience Demographics: The iPhone User

- 44 Million iPhone users in North America
- 75% buy entertainment related items with their smart phone
- 69% are willing to make merchandise purchases with their smart phone
- They dine out for dinner or lunch 4.2 times a week
- They stay in a hotel 1-2 times a month
- Average income is over \$85K
- 78% are white collar workers
- 36% are C level executives
- 44% of those earn over \$100K



What is Push Notification?

The Greatest Marketing Tool Ever!

- We send your offer as a Push Notification, bringing the users iPhone alive with your message
- Push notifications appear on iPhone screens when new offers are available.
See the picture to the right. This is a push notification!
- The user then chooses to view/download the promotional gift card into their JunoWallet
- We have access to Pushing your marketing message to millions of users who have the best demographics.
- Is more powerful then email, SMS text and traditional mail campaigns as you reach a mobile on-the-go audience instantly!
- Costs far less than any other traditional advertising/marketing campaign
- Imagine the power of being able to Push your message and within minutes having responses!

REACH OVER 27,200,000 IPHONE USER WORLDWIDE



Bump-A-Gift

New viral marketing promotional tool!



A way to tie social media outlets, your website, email communication and word of mouth into one powerful marketing campaign for your business.

Mobile Gift of the Day Campaign allows your business to promote a special offer for download and redemption by millions of iPhone users.

WHAT IS A PROMOTIONAL MOBILE GIFT CARD?

A paradigm shift from using coupons as a marketing tool

A gift card is the first dollars a person will think about spending...

When someone has a gift card they keep it and when they think about spending money in that category like going to a restaurant, getting a tan, or traveling on vacation they will look to spend that gift card first. Which means a \$10 gift card to a restaurant will get that user in your restaurant first when they think about going out to eat versus a coupon since they can get a coupon to anywhere and a coupon is just \$10 off the meal where the gift card feels like cash and acts more like cash than that coupon.

A promotional gift card carries none of the stigma a coupon carries when you use them in public.

Some people will not use coupons because of the stigma they carry in public where those same people will use a gift card because it is no stigma to using it in public. Using coupons on a date may make some people feel like a cheapskate, using a mobile gift card on that same date makes you feel highly intelligent and gives you something to talk about over that after dinner drink.

A coupon is the last dollars a person thinks about saving...

Coupons are always going to be around and you can just about find a coupon for anything these days. But they also carry a stigma to them that most people do not like. Using one in a restaurant on a date can be awkward where a gift card does not carry any of that stigma at all. When a person uses a mobile gift card they are looked at being very savvy and it even creates conversation.

SENDING OUT A PROMOTIONAL MOBILE GIFT CARD

1. Is more effective than any other form of couponing or direct marketing you have ever done!
2. Your target audience is mobile and has the best demographics of any buyers you could find.
3. Puts your business in a good light for using a "Green" marketing campaign and zero carbon footprint.
4. Delivers 1 unique customer per gift card with no repeat users using the same gift card.
5. Should be usually about 25% of your average sale. \$100 should send out \$25 promo gift cards
6. Will build your social marketing campaigns with Facebook and Twitter.
7. Will lead to more gift cards being bought for cash which increases your cash flow.
8. Puts your brand on each mobile device for branding and exposure.



LOGO and Company Logo Here

5555 8888 9999 1111

Promotional Gift Cards and Gift Certificates

1. Are branded with your Logo and/or Company Name
2. Offer unique customers with a one time use gift cards
3. When they go to your location their mobile gift card can be used against their tab

Sell Gift Cards inside JunoWallet

JunoWallet Allows You To Sell Gift Cards to Mobile Users 24/7

We are offering your business the ability to sell mobile gift cards and increase your cash flow. Let us list your gift cards for sale with a bonus for the buyer! A customer buys a \$100 dollars worth of mobile gift cards and you give them a \$25 bonus gift card. They can then send the \$100 gift card to a friend and keep the \$25 for themselves.

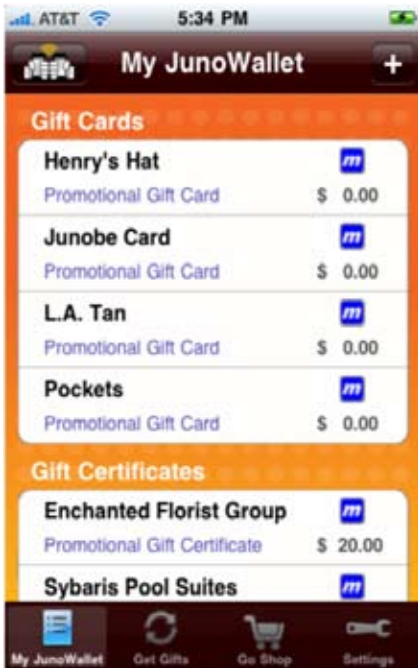
WE BECOME YOUR GIFT CARD SALES FORCE ONLY CHARGING A 6% SALES COMMISSION ON EACH GIFT CARD SOLD

Mobile Gift of the Day!

The user gets a push notification with your offer and goes to the "Go Shop" area to see available Mobile Gifts of the Day. You can start and stop your promotion at any time. It can only be no less than 24 hours and no more than 72 hours

All In One Solution for Redemption

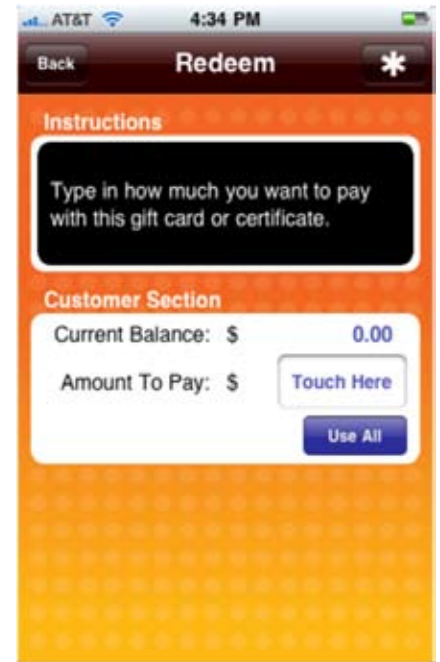
Build your credit key into your Point of Sale System as you normally would when you do manual credit to a check. Follow this redemption process using the customer's iPhone to get an authorization number and deduct the amount from the users gift card balance on our servers. When the transaction is completed on the iPhone, use your Point of Sale System to finalize the transaction and issue a final receipt to the customer showing the gift card / certificate credit and any remaining balance due for final payment.



Touch the gift card button for your business



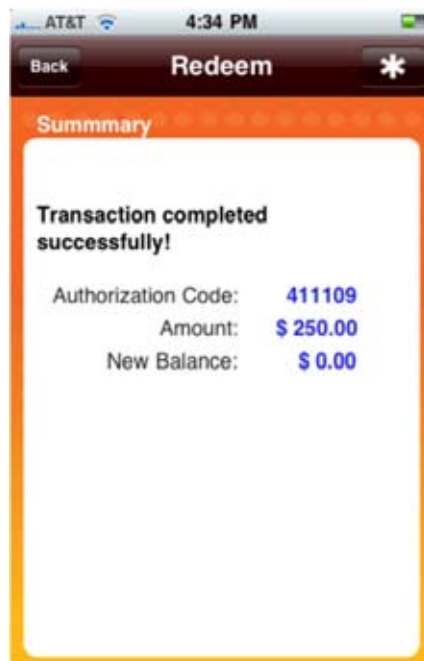
Touch Redeem



Enter the Amount of the Gift Card to be redeemed "Touch Here"



Enter your businesses predetermined 4 digit security PIN to process this transaction securely.



Gift Card Redeemed!



Made a mistake? No problem, just touch the "*" to refund to amount using your 4 digit security PIN.

All processed redemptions are tracked through your JunoWallet retailer dashboard where you can see your entire account history at www.junowallet.com 24/7 365 days a year.

BUMP-A-GIFT!

New viral marketing promotional tool

- It appears on the screen of an iPhone or iPod Touch.
- The user then can choose to opt in and view the offering or just close it and ignore it.
- JunoWallet allows users to get “Pushes” once they have turned on that feature in their settings
- We have access to Pushing your marketing message to millions of users who have the best demographics you could dream of.
- It is an instant reach to reaching these consumers with your offer and giving them a chance to act on a purchase.
- Imagine the power of being able to Push your message and within minutes having responses.
- Fun and interactive sales and prospecting tool for any business.



WAYS TO USE “BUMP-A-GIFT”

1. Trade Shows

1. No boxes of stuff to carry around and give away.
2. Direct response mobile commerce tool that guarantees “Customer Commerce”.
3. No waste - Totally “Green Marketing” campaign and Eco-Friendly.
4. Allows for more customer interaction and less of a “Mooch Factor”.

2. Street Teaming

1. Fun at sporting events for promotional giveaways to local bars and restaurants.
2. Targets higher income prospects in a crowd because of iPhone demographics.



We do this for our special clients...Okay maybe we do this for all our clients because you are all special...

Each user touches the Bump Icon



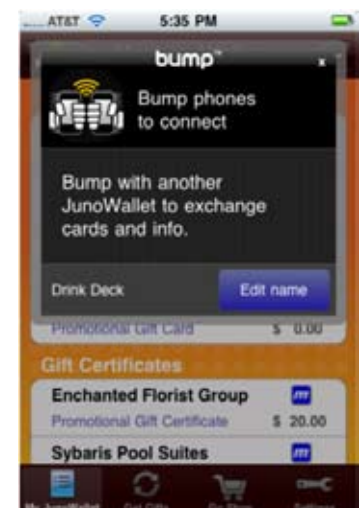
One User Selects “Send Gift” and the Other Selects “Receive Gifts”



The Sender Selects which Gift Cards to Share and Touches “Done”



The users bump phones and a unique gift card is sent to the receiver from the sender!



LOCATION SPECIFIC DELIVERY AND MARKETING

You decide where your mobile gift cards are delivered to

We added geo code mapping to our application. We use longitude and latitude locations that you specify to restrict where you promotional mobile gift cards can be downloaded from.



- Say you want only people within a 20 mile radius of your location to be allowed to get your promotional mobile gift cards.
You can do that!
- Say you want to restrict everyone in the state of Nevada from downloading your promotional mobile gift cards.
You can do that!
- Say you have multiple locations and you only want people within 20 miles of each location to be able to download your promotional mobile gift cards.
You can do that!

You decide what geographic restrictions are attached to getting your promotional mobile gift cards and can change those parameters at any time. Whatever you want to do when it comes to deciding what geographic location gets access to your promotional mobile gift cards you are always in control.



Mobile commerce tools built by people for the people!